



Project author or developer:  
**FAI - Fondo Ambiente Italiano**

Where:  
**IT / Italia / Città Metropolitana di Milano**

Website:  
**[eng.fondoambiente.it/index.asp](http://eng.fondoambiente.it/index.asp)**

What is FAI and what does it manage? FAI - Fondo Ambiente Italiano (the Italian National Trust) is a trust that manages a set of assets of exceptionally high value in terms of their history, culture, landscape and natural heritage, with a view to conserving, supporting and enhancing the environment on behalf of the Italian people and those from further afield. Dealing with the environment means dealing not only with the places where people live but also with how people live, develop and operate in those places. It is in this sense that FAI is concerned with the landscape, which "according to the Italian Code of Cultural Assets" is territory that encapsulates a sense of identity, the character of which derives from the action of natural and human factors and from the inter-relations of those factors.

By "landscape" we mean, then, a living organism undergoing constant evolution, representing the encounter between natural elements and human activity in the fields of town planning, architecture, art, economics, rurality and handicraft, which have over time become stratified and have taken their place within a complex and dynamic system of relationships.

In addition to embracing the definition of "landscape" set out in the "European Landscape Convention", FAI operates above all on the basis of the constitutional legislation, which acknowledges the landscape's value in terms of culture and identity "a value that belongs to the entire nation and, as such, is subject to protection.

Article 9 of the Constitution of the Italian Republic states: "The Republic safeguards the landscape and the historic and artistic heritage of the Nation". FAI's five guiding principles The work done by FAI, and by those who pursue its mission, is based on five fundamental principles: knowledge, substance, coherence, independence, quality.

Knowledge Knowledge is defined as the "relationship between subject and object, between thought and being". If the object of FAI's attention is the environment "and, therefore, the landscape, with all of its material, cultural and social implications" all of FAI's actions must be geared towards putting human beings (the subjects) in touch or back in touch with the highest and most noble characteristics of Italy's landscape and culture (the objects).

Substance FAI does not limit itself to hoping, theorising and thinking "rather, with great determination, it actually implements its ideas, bringing to fruition projects that support its efforts to achieve the aims for which it was established. The substantiality of FAI's approach is manifested through its effectiveness (i.e. the Trust's capacity to reach its objectives), and its efficiency (i.e. the Trust's intelligent and appropriate use of the tools at its disposal). FAI is dedicated to implementing a contagious, pro-active form of substantiality (working as far as possible WITH and not AGAINST) with a view to creating a group of citizens united in their commitment to making Italy a better country.

Coherence FAI's objective in this regard is to demonstrate that it PRACTICES WHAT IT PREACHES by providing evidence to that end. Coherence is ethical in that "the relationship between the choice of conduct that one wishes to pursue and the search for appropriate means to put it into practice" is what ethics is all about.

