Dream It. Grow It.

"Dream in a pragmatic way"

Urban designer Yael Breimer and architect Allie Oâ€™Neill developed a simple tool for communities and aspiring gardeners to do just that, a deck of playing cards, color-coded with simple icons to designate the various steps to plan, design, and implement a successful garden. Tags at the bottom of each card help prioritize elements for decision-making and budgeting. Offering a fun and interactive way to structure brainstorming and cooperative design, the cards have been used in youth workshops in Washington Park, Hyde Park, and Pilsen, where one garden is breaking ground in summer 2013. â€œDream It. Grow It. puts the ability to transform neighborhoods in citizensâ€™ hands.â€•

Project author or developer:
Yael Breimer and Allie O'Neill

Where:
US / Stati Uniti / Chicago Metropolitan Area

Website:
www.spontaneousinterventions.org/project/dream-it-grow-it

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